

# bell Tower shops



US 41 & Daniels Parkway  
Fort Myers, Florida



# Our Center

## THE PROJECT

- 366,568 SF Regional Lifestyle Center located in the Heart of Southwest Florida
- Anchors the corner of Daniels Parkway and US 41, along with 20 other national and regional retail anchors, Crowne Plaza and Hilton Homewood Suites.
- Easily accessed by the beaches of Fort Myers, Sanibel and Captiva (hosting 1.3 million tourists during the 2016 winter season)

## DOMINANT LOCATION

- Regionally known shopping destination in Fort Myers, also serving Cape Coral
- Anchored by The Fresh Market, Bed Bath & Beyond, Ulta and Regal Cinemas 20
- Daily traffic count of  $\pm 113,931$  vehicles per day

## NEEDS MEETS WANTS

- Name Brand Apparel
- Fresh Food & Groceries
- Beauty & Personal Care
- Kitchen, Tabletop and Home
- Electronics & Technology
- Fine Jewelry
- Restaurants
- Gathering Places
- Entertainment

Office DEPOT STONEWOOD

Olive Garden

DICK'S SPORTING GOODS  
Toys R Us  
PET SMART  
Marshalls  
Party City  
West Marine  
OLD NAVY

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THE FRESH MARKET  
BED BATH & BEYOND  
VICTORIA'S SECRET  
ULTA BEAUTY  
REGAL ENTERTAINMENT GROUP  
JARED The Galleria Of Jewels  
WHITE BOOTS | BLACK MARKET  
chico's  
GRIMALDI'S  
Cantina LAREDO gourmet mexican food  
WILLIAMS-SONOMA GRANDE CUISINE  
FRIDAYS  
Mini's Cafe  
CRU  
WORLD OF BEER  
HOMESWOOD SUITES BY HILTON  
CROWNE PLAZA FORT MYERS AT BELL TOWER SHOPS  
PSA BANK

BEALLS  
ROSS DRESS FOR LESS  
Tuesday Morning  
BEALLS Outlet  
Stein Mart  
Peltz A Perfect Fit

CARRABBA'S ITALIAN GRILL

OUTBACK STEAKHOUSE

ROBB & STUCKY

+ 67,000 AADT

COSTCO WHOLESALE  
HomeGoods  
T.J. maxx  
Applebee's  
STAPLES  
Bob Evans

Daniels Pkwy

+ 46,931 AADT

Super TARGET  
petco  
MICHAEL'S  
AMERICAN SIGNATURE FURNITURE  
LONGHORN STEAKHOUSE  
STARBUCKS  
DSW DESIGNER SHOE WAREHOUSE  
BARNES & NOBLE BOOKSELLERS  
COST PLUS WORLD MARKET  
DUFFY'S SPORTSWEAR  
FOODPURVES  
Total Wine & MORE

41

NORTH

# Our Trade Area

## CENTER STATISTICS

Bell Tower Shops is an ever-evolving, attractive, convenient and sophisticated place to enjoy a unique experience with best-in-class shops, dining and entertainment.

Anchors - 168,034 sf  
Outparcels - 22,737 sf  
Retail - 157,794 sf  
Other - 18,003 sf  
Total GLA - 366,568 sf  
Parking - 2,017 spaces  
Parking Ratio - 5.5 / 1,000 sf

## AREA DEMOGRAPHICS

### Population

3 Miles - 61,088  
5 Miles - 126,777  
10 Miles - 411,269

### Households

3 Miles - 30,373  
5 Miles - 60,735  
10 Miles - 181,730

### Average Household Income

3 Miles - \$67,759  
5 Miles - \$74,042  
10 Miles - \$69,264

### Labor Force Population

3 Miles - 50,961  
5 Miles - 107,329  
10 Miles - 337,424

## THE IMMEDIATE AREA

The immediate trade area is home to the following national retailers:

- Bed Bath & Beyond
- Ulta
- The Fresh Market
- Regal Cinemas
- Costco
- HomeGoods
- TJ Maxx
- DSW
- Michaels
- Target
- Total Wine
- Barnes & Noble
- SteinMart
- Bealls Dept Store
- Ross Dress for Less
- Staples
- American Signature Furniture
- Cost Plus World Market



# Our Experience



## EXPERIENCE

Bell Tower Shops is always looking to elevate the shopping, dining & entertainment experience. We offer pet-friendly spaces, convenient seating areas, complimentary umbrellas, and up to the minute video entertainment for our guests as they stroll the center.



## MARKETING

Bell Tower Shops is already equal parts life and style, with sought-after shops and more than 100 vibrant annual events attracting ever younger residents and visitors. The marketing services offering to tenants is extensive with complimentary social media & promotional assistance available.



## VISIBILITY & EXPOSURE

In addition to our premier location, tenants can enjoy a variety of signage opportunities along US41 & Daniels Parkway, with an overabundance of way finding signage once you are here! Additional signage and billboard advertising options are also available.

Bell Tower Shops  
13499 US 41 SE  
Fort Myers, FL 33907  
239-489-1221  
[www.TheBellTowerShops.com](http://www.TheBellTowerShops.com)

Lanne Bennett  
Real Estate Services  
614-940-6795  
[Lanne.Bennett@MadisonMarquette.com](mailto:Lanne.Bennett@MadisonMarquette.com)

Leased & Managed By:

