


A woman with long blonde hair is shown from the chest up, holding two drinks. She is wearing a dark top and a watch on her left wrist. The image is overlaid with a semi-transparent blue color. The text 'BELL TOWER' is centered in the middle of the image in a large, white, bold, sans-serif font. Below it, the text 'FORT MYERS' is centered in a smaller, white, sans-serif font.

BELL TOWER

FORT MYERS



Experience more.

LIFE IS TOO SHORT TO SETTLE FOR ANYTHING LESS

Recently named the fastest growing city in the United States, Bell Tower sits at the corner of Main & Main in Fort Myers, FL. The revitalized space now serves as the ultimate lifestyle destination, with a fresh new mix of shopping, dining, and entertainment options unique to the area, making it a magnetic 18-hour-a-day destination for any visitor. The open-air promenade features lush landscaping amid bustling common areas and patios, making it the perfect place to sip, stroll, shop, dine, and even stir things up – day or night.



INVITING

adjective

in-vit-ing | in-'vī-tij

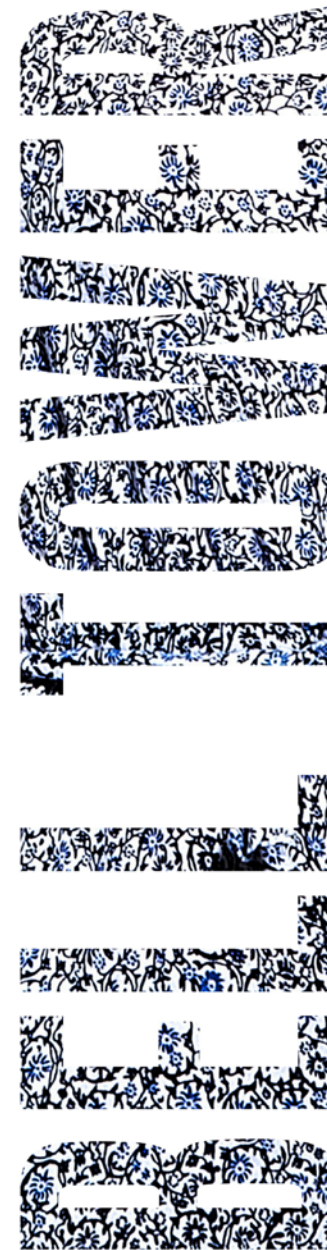
The warm, alluring energy drawing you in to visit, explore, and even stay a while.

CONVENIENT

adjective

con-ve-nient | k'n-'vēn-y'nt

The effortlessness that is having fast-casual and fine dining options, specialty retailers, fitness and lifestyle services at your fingertips.



EXPERIENCE

noun

ex-pe-ri-ence | ik-'spir-ē-'n(t)s

The adventure of encountering people and places within a space that allows you to fully immerse yourself in the experience.

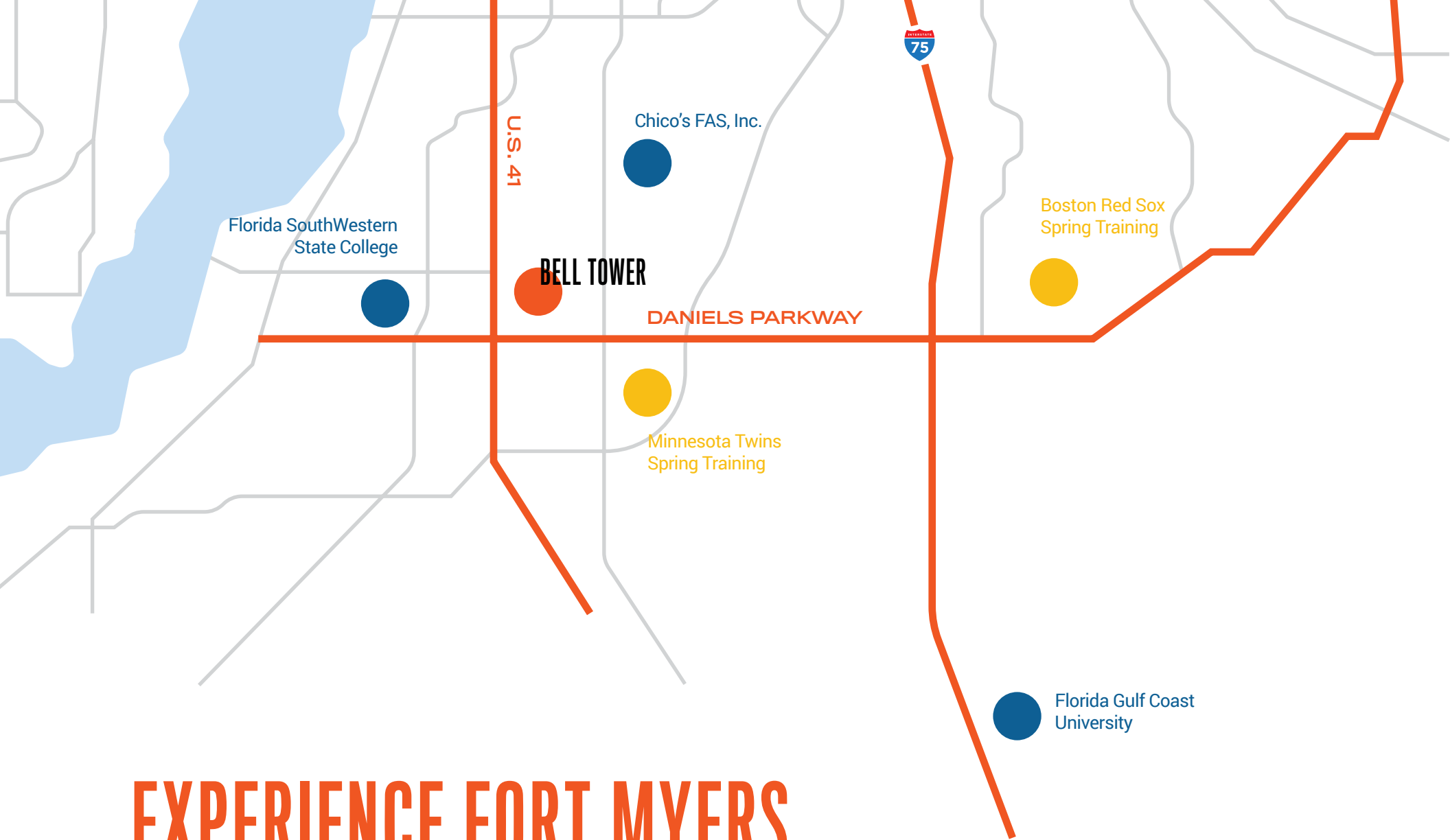
OPPORTUNITY

noun

op-por-tu-ni-ty | 'ā-p'r-'tū-n-'tē,-'tyū-

The premier opportunity to redefine a pillar of the community.





EXPERIENCE FORT MYERS

With a recent surge of growth led by the housing market, a drop in unemployment rates, and renewed investment in support of expanding businesses, it's no surprise that **Fort Myers was recently named the fastest growing city in the U.S. by Forbes Magazine.**

LOCATED IN THE HEART OF FORT MYERS AT THE INTERSECTION OF **DANIELS PARKWAY & U.S. 41**

HOME TO FLORIDA GULF COAST UNIVERSITY, CHICO'S FAS, INC. & FLORIDA SOUTHWESTERN STATE COLLEGE

SPRING TRAINING FOR THE BOSTON RED SOX & THE MINNESOTA TWINS **BRINGS IN MORE THAN \$47 MILLION TO THE ECONOMY ANNUALLY**

FORT MYERS IS HOME TO **OVER 50 MILES OF SANDY WHITE BEACHES**
100 PARKS AND WILDLIFE REFUGES

DIRECT VISITOR SPENDING REACHED **AN ADDITIONAL \$3 BILLION ANNUALLY**

FORT MYERS HAS GROWN **12.4% IN THE PAST YEAR**
& MORE THAN 75% SINCE 2012

LEE COUNTY HAS SEEN ITS **POPULATION GROW NEARLY 3X**
THE NATIONAL AVERAGE FROM 2010 - 2016

MARKET RESEARCH INDICATES THERE IS **\$50 MILLION IN ADDITIONAL FOOD & BEVERAGE SALES** AVAILABLE IN THE FORT MYERS MARKET

Fort Myers and the surrounding communities continue to flourish. Affluent full-time residents, seasonal visitors and tourists alike share in the success of the growing city and in their demand for a place that suits their lifestyle.

MAJORITY OF*
POPULATION

**BETWEEN
25-55**

YEARS OLD

AVERAGE**
HOUSEHOLD
INCOME
\$88,000

OVER 50% OF THE
POPULATION CONSISTS OF
HOUSEHOLDS WITH

**CHILDREN
OR COLLEGE
GRADUATES**

* Within a 17-minute drive time from Bell Tower

** Within a 5 mile radius of Bell Tower



**EXPERIENCE OUR
SHOPPER**

OWN WHAT'S NEXT

DAY OR NIGHT

With a new magnetic 18-hour-a-day merchandising mix, including unique to market restaurants, specialty retail, fitness and lifestyle service, Bell Tower will offer full-time and seasonal residents the opportunity to experience more around the clock.



EXPERIENCE BELL TOWER

The redefined Bell Tower debuts a new, modern, comprehensive design including improved sightlines and impactful entrances, coupled with upgraded pedestrian and vehicular wayfinding signage. Updated exterior finishes achieve an overall contemporary look for the property.

Bell Tower is home to an elevated merchandising mix, complete with signature retailers, dining and entertainment, specialty fitness and lifestyle services.

NEARLY 365,000FT²

OF WALKABLE RETAIL, GROCERY, DINING,
AND ENTERTAINMENT OPTIONS

A BRAND NEW LOOK:

WITH WIDENED ENTRIES,
IMPROVED VISIBILITY & ACCESS,
& INVITING COMMON AREAS

MAGNETIC DESTINATION
OFFERING MORE,
18-HOURS-PER-DAY

LUSH LANDSCAPING
ENHANCED SIGHTLINES
AND LIGHTING

EXPERIENCE MORE

This elevated merchandising mix will attract new customers, bolster existing shopper loyalty and increase the property's draw within the primary and tertiary market.

JOIN THIS MIX:



Dining



Retail

Lifestyle Service



Entertainment



Fitness

BELL TOWER

Introducing the new Bell Tower, a completely transformed, modern lifestyle destination. Enhanced architecture with widened entrances and redesigned storefronts improve sight lines from Fort Myers' busiest intersection. Coupled with a new 18-hour-a-day merchandising mix, including unique to market restaurants, specialty retail, fitness and lifestyle service, Bell Tower offers full-time and seasonal residents the opportunity to experience more.

Bell Tower | 13499 U.S. 41, Fort Myers, FL 33907 | www.belltowerfl.com



BELL TOWER

belltowerfl.com