













DISTRIC LA BREA

District La Brea features a carefully selected mix of emerging retail and dining concepts including

Undefeated, ARC'TERYX, Garrett Leight, Interior Define, Made Gold, Best Made, Aether, The Sycamore Kitchen, Bonobos, Sugarfish, Schott NYC, Stone Island and Odys + Penelope.



The property includes a 126-space parking garage and valet parking. Strategically located along La Brea Avenue amidst high-density residential and studio production facilities, District La Brea draws from a surrounding trade area that is powerfully influenced by fashion and film.







RETAIL & CREATIVE OFFICE OPPORTUNITIES

District La Brea, is a 110,214 square foot adaptive re-use development project on La Brea Avenue between 1st and 2nd Streets.

Over the past 4 years, District La Brea has undergone significant improvements, highlighting each of the eleven buildings' unique characteristics including wood truss ceilings, exposed bricks and steel beams, and distinctive storefronts showcasing a creative collective of fashion-forward retail, accessories, home design, creative office and locally sourced dining options.

MERCEN

American Rag Cie

REAL





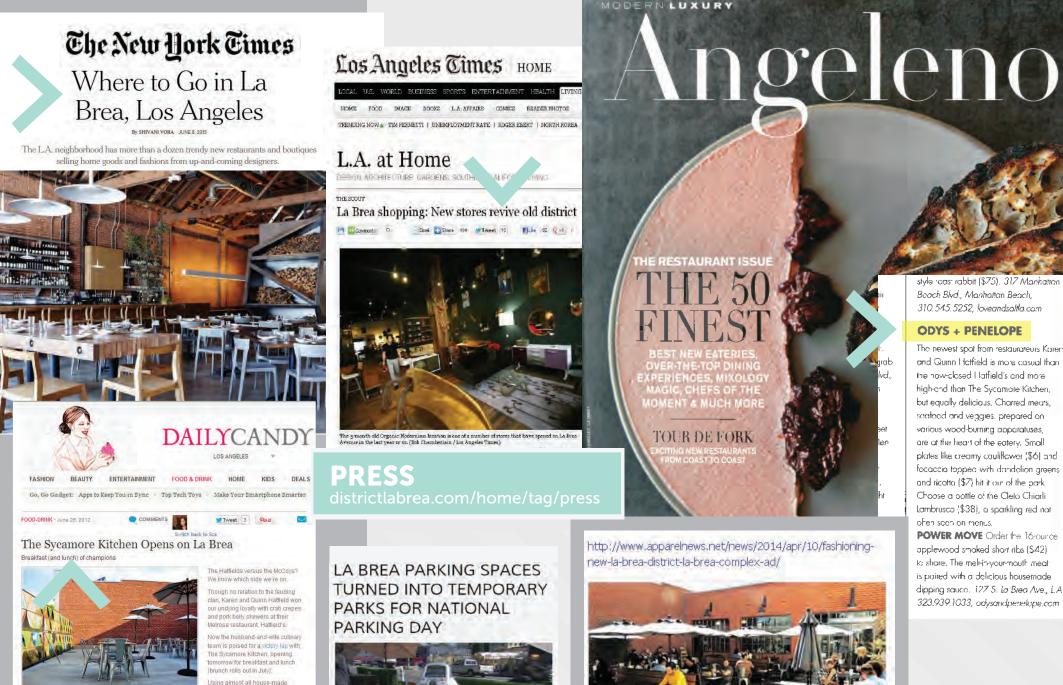












refreshingly reasonable prices

Saunter by the baked goods case (salted caramel pecan babka rolls, oatmeal brown butter scones) to order at the counter. Stumptown coffee and rolled buckwheat crepes for breakfast, flank steak sandwich, chopped salad, and ginger limeade for a working lunch

inoredients - from bread to sausage to mayonnaise - the cafe proffers delectable dishes and sweets (Karen's a pastry pro) at

Grab your meal to no isnan an outdoor natio seat, or plant yourself at a communal table

Just don't ask your neighbor to move his laptop.

Them's fightin' words

The Sycamore Kitchen, 143 South La Brea Avenue, between West First and West Second Streets, Mid-City (323-939-0151 or thesycamorekitchen



omportery public parties



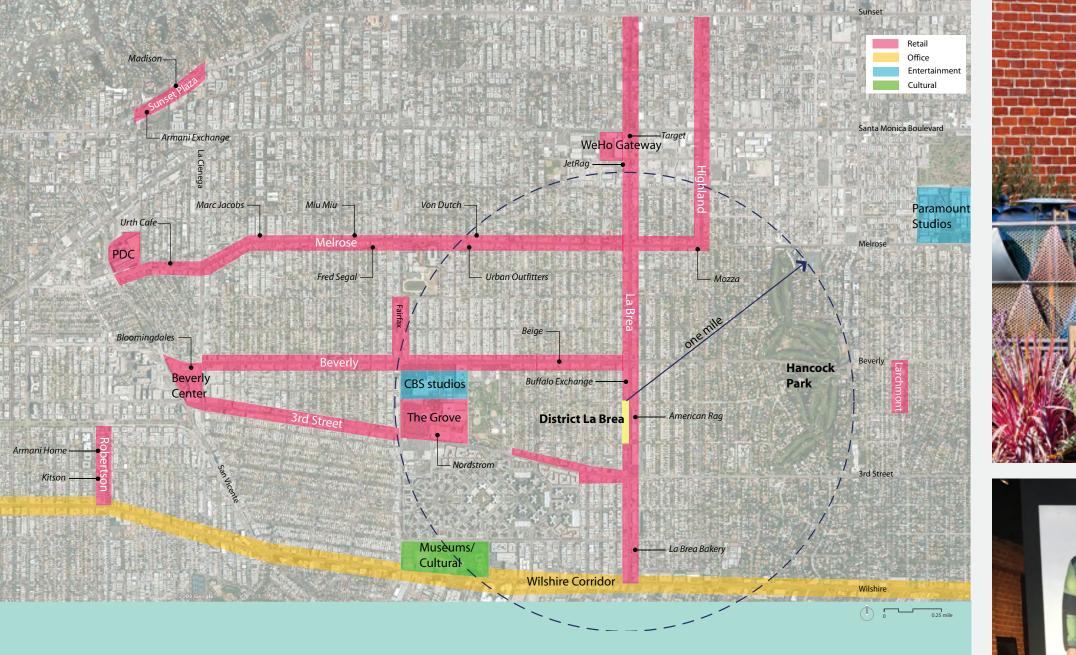
Fashioning a New La Brea: District La Brea Complex Adds New Retail

www.apparelnews.net

Boutiques for online clothier Bonobos, Fashion line Gant Rugger and Undefeated, a streetwear emporium, will open at the District La Brea compound in the next few months. The new shops could bring more.... style icas rabbit (\$75), 317 Manhatian Beach Blvd., Manhaitan Beach. 310,545,5252, loveandsaltla.com

ODYS + PENELOPE

The newest spot from restaurateurs Karer and Quinn Hetfield is more casual than the now-closed Hatfield's and more high-and than The Sycamore Kitcheri, but equally delicious. Charred means, scatood and veggies, prepared on various wood-burning apparatuses, are at the heart of the eatery. Small plates like creamy cauliflower (\$6) and focaccia topped with dandolion greens and ricotta (\$7) hit it out of the park Choose a pottle of the Cleto Chiarli Lambrusco (\$38), a sparkling red not ofen seen on menus. POWER MOVE Order the 16-ounce applewood smaked shart ribs (\$42) to share. The melt-in-your-mouth meat is paired with a delicious housemade dipping source. 127 S. La Brea Ave., L.A., 323.939.1033, adysandpenelope.com



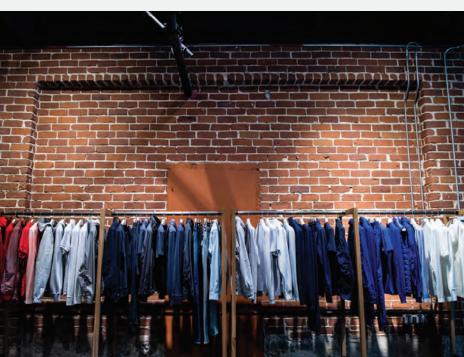


- Perfectly situated in the heart of the La Brea corridor that connects the Hollywood Hills to the 10 Freeway
- Frequented by residents of nearby Hancock Park, Hollywood, West Hollywood, Larchmont Village, Silver Lake,
 Los Feliz and commuters to many other prime Los Angeles offerings
- District La Brea offers retail the unique opportunity to be in a carefully curated environment











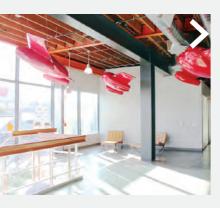
SUGARFISH

SUGARFISH embodies the philosophy of celebrated sushi chef Kazunori Nozawa, well-known for his Trust Me-style sushi—a take-off from the tradional Japanese omakase.



Undefeated

A California based store with a locations in Los Angeles, Silver Lake, Santa Monica, San Francisco, Las Vegas, Tokyo and Shizuoka, Japan. "Undftd" which is short for Undefeated, also have a very popular clothing line. Undefeated is well known in the sneaker shoe world for their exclusives done with Nike and Adidas.



Troika

Troika is an award-winning brand consultancy and creative agency specializing in entertainment media. Some of their high profile clients include ESPN, Food Network, NBC Sports, Discovery Channel, Time Warner Cable Sports and Ford.



Bonobos

Bonobos is an e-commerce-driven apparel company headquartered in New York City that designs and sells men's clothing. Bonobos off ers a full line of pants, suits, denim, shirts, shorts, swim and outerwear. In 2012, Bonobos' business model extended offline with the launch of their e-commerce stores called "Guideshops" as well as a partnership with Nordstrom.

Bonobos was named "One of America's Hottest Brands" by Advertsing Age, "Best Men's Pants" by New York Magazine,

Renewable Resource Group

Renewable Resources Group Holding Company, Inc. was founded in 2003 and is based in Los Angeles, California.

It off ers project development and strategic advisory services relating to various aspects of sustainable and renewable power and water; and alternative fuel transportation, including financing, permiting, and regulatory and political issues.





Interior Define (Opening Soon)

For years, we aspired to name-brand luxury furniture beyond our reach. The alternatives were mass-produced, uninspired, or "value" - with pieces that literally wouldn't hold up. Faced with these options, we decided to craft our own approach. Built on a foundation of authentic relationships, nothing stands between our makers' craftsmanship and the affordability we can uniquely pass along to you.

Odys + Penelope

Quinn and Karen Hatfield, the owners behind The Sycamore Kitchen newest restaurant focuses on seasonal and sustainable meat and fish cooked over wood.

The 80-seat restaurant designed by Preen, Inc. features a live fire grill, Brazilian Churrasco, wood smoker, a full bar and a focused wine list specializing in bio-dynamic and organic wines from around the world.





The Sycamore Kitchen

Quinn and Karen Hatfield opened Sycamore Kitchen, a bakery café, in the summer of 2012.

The restaurant emphasizes an in-house bakery and serves breakfast, lunch and dinner as well as to-go dishes.

Menu items pastries such as chocolate babka muffins, salted caramel pecan rolls, brown butter and sour cherry scones, lemon polenta cake, brioche fritters, oatmeal stout gingerbread loaf, whole grain quinoa muffins, fresh fruit crostatas and galettes, cookies and bars.



Best Made

Founded in 2009 by Peter Buchanan-Smith who saw a need for a better axe: an evocative tool that played an indispensable role in his life working on cattle farms and paddling and portaging the lakes of Northern Canada. Peter knew that a well made axe — the oldest and most invaluable tool known to mankind — could not only function as a lifeline in the wilderness, but at home it could be a magnificent window into that wilderness and inspire people to reconnect with their hands, craft, and nature. Dedicated to equipping customers with high quality products and dependable information they can use and pass down.



ARC'TERYX

Arc'teryx is a Canadian outdoor clothing and sporting goods company founded in North Vancouver, British Columbia, in 1989. The name and logo of Arc'teryx refer to the Archaeopteryx, the earliest known bird. At Arc'teryx, the goal is to create equipment that enables a person to be immersed in the moment of doing, regardless of external conditions. Simple solutions to complex challenges; this is the essence of minimalism and our philosophy of design. Reducing the effects of weather, streamlining use, and moving efficiently creates a timeless, outdoor experience.



Garrett Leight California Optical

Garrett Leight California Optical was created in 2010 and is fueled by a group of young, passionate purveyors of eyewear, dedicated to creating classic design by combining perfect craftsmanship with timeless aesthetics.

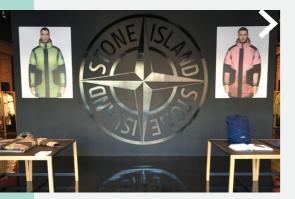
Garrett opened his fi rst retail store in Venice Beach in 2009. Offering a unique assortment of hand selected goods from all over the world including vintage and contemporary eyeglasses, footwear, apparel, books & music - this store was the first of its kind, combining the knowledge and service of licensed opticians with the assortment and style sense of a fashion boutique. Garret Leight is committed to sourcing the best materials in the world including hinges, plaques,

acetates, CR-30 lenses, glass lenses, polarized lenses and anti-reflective coatings.



Kelly Cole

The Kelly Cole brand is a lifestyle brand in motion: an improvisation of creatily and commerce, striving to bring forward a constantly evolving product line of apparel, art, furniture, and accessories. Often using truly recycled vintage elements, all products are made in the USA in the great tradition of classic American brands. The Flagship location carries the Kelly Cole line, as well as a huge inventory of hand-picked vintage items: perfectly distressed blank t-shirts, music tour shirts, boots, jewelry, denim, leather jackets, and more.



Stone Island

A culture of research, experimentation, function and use are the matrices that have always defined Stone Island: the sportswear brand established in 1982 in Ravarino, in the Modena area, by the genius that is Massimo Osti, Art Director and Bolognese intellectual. Stone Island is an Italian premium men's apparel brand from Ravarino famous for its compass patch that buttons onto the upper sleeve of the left arm.



AETHER Apparel

As outdoor enthusiasts who live in the city, Palmer West and Jonah Smith found shopping options to be extremely limited. They could either go with a flashy performance-driven brand and fell out of place in the city, or go with a design-oriented label and sacrifice outdoor functionality. This wasn't a choice they felt comfortable making; to them design and function should be equal. AETHER utilizes technical fabrics in a more sophisticated form, offering performance outerwear with a refined modern aesthetic. From the city streets to the mountain slopes and everywhere in between.

The Flagship store is designed by Paris-based designer Thierry Gaugain. Store locations include New York and San Francisco.



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