

bell Tower shops



US 41 & Daniels Parkway
Fort Myers, Florida



Our Center

THE PROJECT

- 366,568 SF Regional Lifestyle Center located in the Heart of Southwest Florida
- Anchors the corner of Daniels Parkway and US 41, along with 20 other national and regional retail anchors, Crowne Plaza and Hilton Homewood Suites.
- Easily accessed by the beaches of Fort Myers, Sanibel and Captiva (hosting 1.3 million tourists during the 2016 winter season)

DOMINANT LOCATION

- Regionally known shopping destination in Fort Myers, also serving Cape Coral
- Anchored by The Fresh Market, Bed Bath & Beyond, Ulta and Regal Cinemas 20
- Daily traffic count of $\pm 113,931$ vehicles per day

NEEDS MEETS WANTS

- Name Brand Apparel
- Fresh Food & Groceries
- Beauty & Personal Care
- Kitchen, Tabletop and Home
- Electronics & Technology
- Fine Jewelry
- Restaurants
- Gathering Places
- Entertainment

Office DEPOT STONEWOOD

Olive Garden

DICK'S SPORTING GOODS PET SMART
 Toys R Us Marshalls
 BEST BUY Party City
 West Marine OLD NAVY

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THE FRESH MARKET BED BATH & BEYOND VICTORIA'S SECRET
 ULTA BEAUTY
 REGAL ENTERTAINMENT GROUP
 JARED The Galleria Of Jewelers WHITE | BLACK CRU
 chico's GRIMALDI'S WORLD OF BEER
 CANTINA LARED P.S.A. BANK HOMESWOOD SUITES BY HILTON
 CROWNE PLAZA FORT MYERS AT BELL TOWER SHOPS

BEALLS ROSS DRESS FOR LESS
 Tuesday Morning
 BEALLS Outlet Peltz A Perfect Fit
 Stein Mart

CARRABBA'S ITALIAN GRILL

OUTBACK STEAKHOUSE

ROBB & STUCKY



COSTCO WHOLESALE Applebee's
 HomeGoods STAPLES
 T.J. maxx Bob Evans

Super TARGET DSW
 petco BARNES & NOBLE BOOKSELLERS
 Michaels WORLD MARKET
 AMERICAN SIGNATURE FURNITURE DUFFY'S
 LONGHORN STEAKHOUSE STARBUCKS
 Total Wine & MORE

+ 67,000 AADT

Danels Pkwy

+ 46,931 AADT

41



Our Trade Area

CENTER STATISTICS

Bell Tower Shops is an ever-evolving, attractive, convenient and sophisticated place to enjoy a unique experience with best-in-class shops, dining and entertainment.

Anchors - 168,034 sf
Outparcels - 22,737 sf
Retail - 157,794 sf
Other - 18,003 sf
Total GLA - 366,568 sf
Parking - 1,972 spaces
Parking Ratio - 5.5 / 1,000 sf

AREA DEMOGRAPHICS

Population

3 Miles - 61,088
5 Miles - 126,777
10 Miles - 411,269

Households

3 Miles - 30,373
5 Miles - 60,735
10 Miles - 181,730

Average Household Income

3 Miles - \$67,759
5 Miles - \$74,042
10 Miles - \$69,264

Labor Force Population

3 Miles - 50,961
5 Miles - 107,329
10 Miles - 337,424

THE IMMEDIATE AREA

The immediate trade area is home to the following national retailers:

- Bed Bath & Beyond
- Ulta
- The Fresh Market
- Regal Cinemas
- Costco
- HomeGoods
- TJ Maxx
- DSW
- Michaels
- Target
- Total Wine
- Barnes & Noble
- SteinMart
- Bealls Dept Store
- Ross Dress for Less
- Staples
- American Signature Furniture
- Cost Plus World Market



Our Experience



EXPERIENCE

Bell Tower Shops is always looking to elevate the shopping, dining & entertainment experience. We offer pet-friendly spaces, convenient seating areas, complimentary umbrellas, and up to the minute video entertainment for our guests as they stroll the center.



MARKETING

Bell Tower Shops is already equal parts life and style, with sought-after shops and more than 100 vibrant annual events attracting ever younger residents and visitors. The marketing services offering to tenants is extensive with complimentary social media & promotional assistance available.



VISIBILITY & EXPOSURE

In addition to our premier location, tenants can enjoy a variety of signage opportunities along US41 & Daniels Parkway, with an overabundance of way finding signage once you are here! Additional signage and billboard advertising options are also available.

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