

a place **un**to itself

Sound like a place that resonates with your business brand?

If MarketFair strikes a chord with your vibe, we'd love to welcome you into our family. You'll get to join some of the most popular stores and restaurants in the area; South Moon Under, Bahama Breeze, Pottery Barn, Barnes & Noble and our newly renovated AMC Theatres. With 10 state of the art screens 3D capabilities, luxury seating and new concessions AMC is the best theater in the area to catch the latest flick. There's room for a few more good fits if the vibe is right for you.

OpportunitiesAvailableNow



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Tasteful experiences



Where style meets Individuality

These days, locals want a place that reflects their own unique lifestyles. Say hello to MarketFair! It's just the place with a style and a beat all its own. Located off of Route 1 in Princeton, NJ. Anything but ordinary. Hip. Happening. Shops with class and flair. Fashionistas, Fitness enthusiasts, Film buffs, and Foodies Unite.



Shopping dollars pledge loyalty to unique venues that buck the trend of sameness. MarketFair delivers modern décor and sophistication. A curated selection of premium, well-known and well-loved regional shops. Like Anthropologie, Banana Republic, Pottery Barn, Williams-Sonoma, and Athleta. And Princeton's very own Barnes & Noble for the tech and trendy. MarketFair is so much more than just a place to shop. It's a magnet. An experience. Grab a bite. Catch a flick. Or relax with a great book and a cup of coffee.





Foodies,
film aficionados
and fashion-forward

unite

Food lovers rejoice. Seasons 52 Fresh Grill is a celebration of what's good now. Seasonally inspired ingredients at their peak of freshness. Rustic cooking techniques that bring out natural flavors and are inherently lighter-with nothing on the menu more than 475 calories. And an ever-changing selection of global wines. Taste buds salute this 9,000+ sq. ft. casually sophisticated setting. Come discover what's good now.

FREE
WIFI
and comfy seating

CONVENIENT
PARKING
makes visiting even
more attractive

NINE
distinct and delightful
eateries to discover

NEW
center court
opportunities

NEWLY
RENOVATED
AMC Theaters

DRAMATIC
& **NATURAL**
LIGHTING
for an inviting feel



Bahama Breeze is the restaurant that brings you the feeling of a Caribbean Escape. It has a unique combination of Caribbean-inspired food, handcrafted tropical drinks, vibrant atmosphere and people happy to be of service.

Film Buffs give two thumbs up to AMC Theaters, now open at MarketFair. Blockbuster features that attract a diverse audience. Great movies pair with reclining leather seating and a brand new, modern concession stand that serves up all your favorite movie snacks.



100,000
POPULATION
within a 5-mile
radius

PRINCETON
UNIVERSITY
& MAJOR HEALTHCARE
PROVIDERS
within the local area

>8,014
UNIVERSITY
STUDENTS
in a 5 mile radius

FAMILIES
MAKE UP 75%
of households in
the local area

101,391
VEHICLES
pass by daily on
US Route 1

98%
LEASED



\$153,178
average household
income within a
5-mile radius

SALES
PER SQUARE FOOT
\$500

82%
in a 5-mile radius
have a bachelor's
degree or higher

>5,000
Followers on social
meda

APPAREL, FOOD &
ENTERTAINMENT
are the top expenditures
in a 5-mile radius

246,000
SQUARE
FEET

