

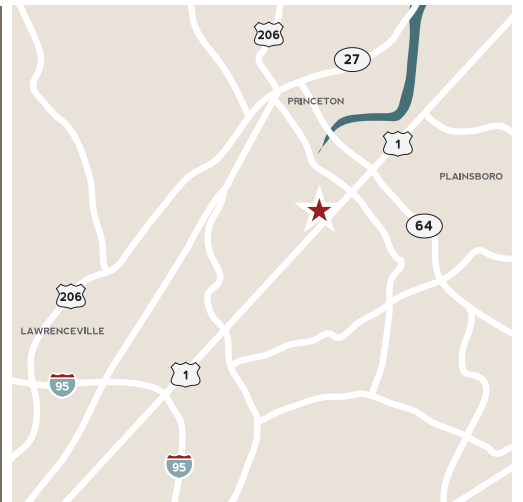
MARKETFAIR

MarketFair is a 242,000 square foot enclosed lifestyle center located in Princeton, New Jersey, which has dramatic and natural lighting for an inviting feel for shoppers and diners.



THE PROJECT

- MarketFair is situated along Route 1, the region's most important commercial thoroughfare, and offers an impressive combination of the nation's strongest and most sought after retailers and eateries.
- The trade area consists of some of the highest demographics in the state boasting approximately 100,000 people with an average household income ranging from \$149,000 - \$160,000.
- Princeton University, which enjoys international prominence, is approximately one mile from the property.
- MarketFair offers the affluent community a "Who's Who" list of elite national retailers and restaurants that include Athleta, Anthropologie, Barnes & Noble, Janie and Jack, South Moon Under, Pottery Barn, West Elm, Banana Republic, Gap, Williams Sonoma, Bahama Breeze, PF Chang's China Bistro, Seasons 52 Fresh Grill and Bobby's Burger Palace as well as a newly renovated AMC Theater.



3535 US Highway 1
Princeton, NJ 08540

DEMOGRAPHICS

	1 MILE	3 MILE	5 MILE
Population	3,495	44,646	98,321
Households	1,456	15,557	35,282
HH Income	\$139,027	\$177,215	\$172,580

Source: SitesUSA 2017 Estimates

LEASING

Robert Marona
215.399.5605
Robert.Marona@MadisonMarquette.com

ONLINE

- marketfairmall.com
- facebook.com/MarketFair

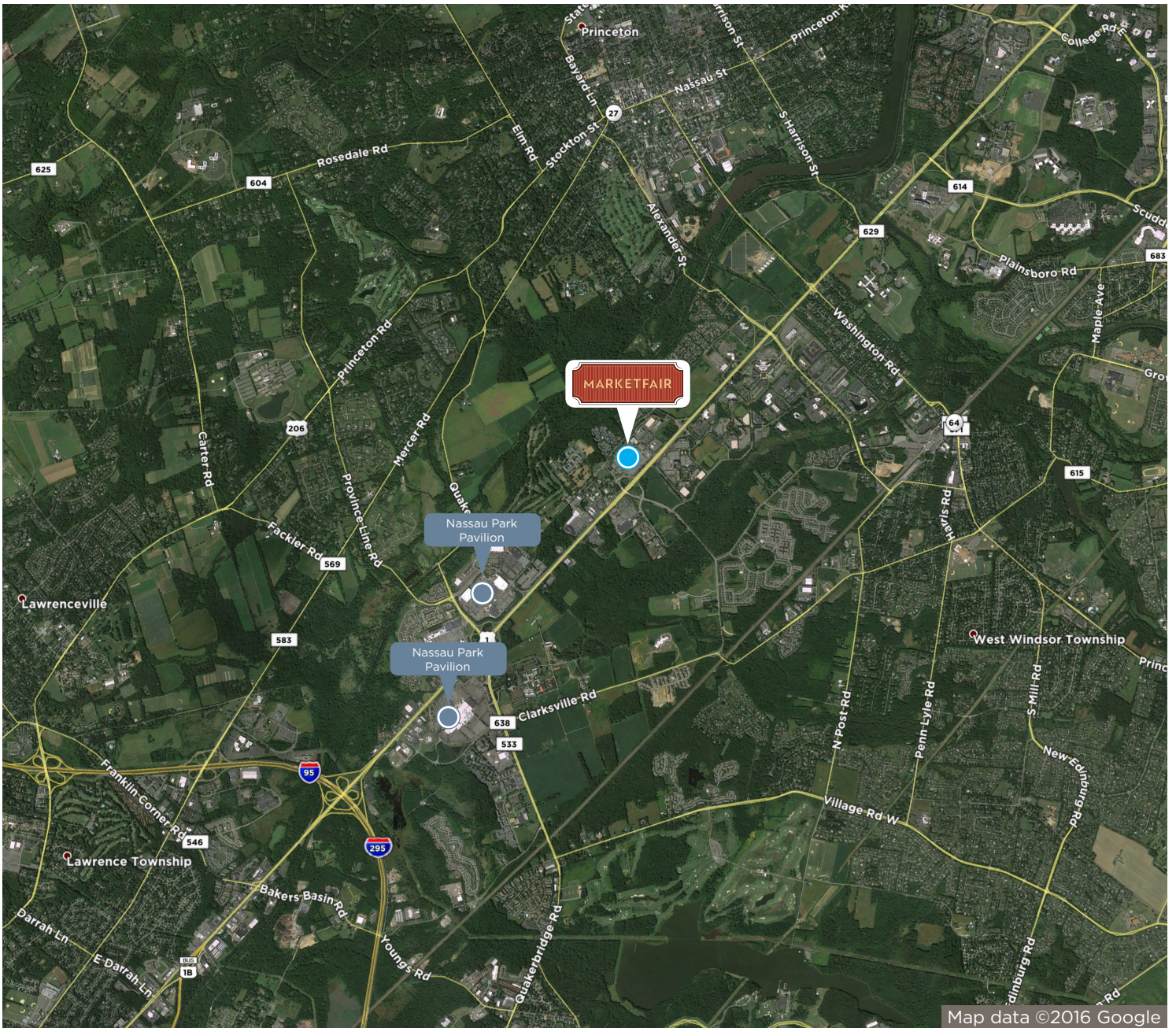
- @shopmarketfair
- pinterest.com/marketfair





GLA/SF: 246,000
RENOVATION: 2012 - 2014

PROPERTY TYPE: Enclosed Lifestyle Mall
PROJECT TYPE: 3rd Party - Full Service
OWNER: TIAA-CREF



LEASING

Robert Marona • 215.399.5605 • Robert.Marona@MadisonMarquette.com

