



PACIFIC PLACE  
SEATTLE



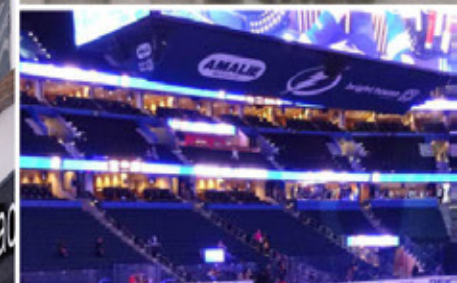
Pacific Place – Transformed

MADISON MARQUETTE



# The Atrium – Revitalized

## CUSTOMER EXPERIENCE ATRIUM







## Destination Downtown

Pacific Place is Seattle's premier urban street retail destination.

Occupying an entire city block, Pacific Place is a dramatic four-story urban retail center anchoring downtown Seattle's retail and central business districts.

Pacific Place is the leading retail destination for downtown Seattle shopping.

Seattle is one of the most vibrant, tech-savvy and trend setting cities in the country.

## Join this Powerful Collection of Retailers

- Best-In-Class retail includes **BARNEYS NEW YORK, COACH, J.CREW, KATE SPADE, LULULEMON, MICHAEL KORS AND TIFFANY & CO.** to name a few.
- 335,000 sq ft with four sides of street frontage. Pacific Place offers **UNPRECEDENTED FLAGSHIP OPPORTUNITIES.**
- Connected to the **#1 NORDSTROM** in the country via a short skybridge, Pacific Place provides parking for both properties.
- Largest retail parking garage in downtown – **1,200 PARKING SPACES** garage provides high parking capacity for an urban retail destination.
- 11 screen **AMC THEATRE.**
- **50** shops and restaurants.



# Booming City Growth is Inspiring

- Seattle is the fastest growing major city in the US.
- Downtown Seattle is home to 41.9 million sq ft of Class A office space. Tenants include Facebook, Google, Twitter, EBay, Apple, Expedia, GoDaddy and Zillow to name a few.
- Amazon's current footprint supports 30,000 employees and once the expansion is complete, Amazon campus will support 72,000 employees. Amazon's 4 million sq ft office development is just two blocks north of Pacific Place's Olive Street entrance.
- 15 Million sq ft of office space currently under construction, permitted or planned for Downtown.
- One-third of all residential growth in the entire Puget Sound Region is being built in Downtown Seattle, resulting in an influx of residents in Pacific Place's immediate trade area.



# Top Tourist Destination

- 21 million annual local and global tourists visit Seattle each year.
- 8.1 million annual cruise ship passengers.
- 400,000 conventioners flock to Seattle annually for meetings at the Washington State Convention Center.
- The Washington State Convention Center is also expanding by 485,000 sq. ft.





SUQUAMISH

SHORELINE

LAKE FOREST PARK

BOTHELL

KENMORE

WOODINVILLE

PUGET SOUND

KIRKLAND

REDMOND

BAINBRIDGE ISLAND

5

405

8

UNIVERSITY OF WASHINGTON

PACIFIC PLACE



1 MILE

5 MILES

10 MILES

SEATTLE

BELLEVUE

LAKE WASHINGTON

LAKE SAMMAMISH

90

90

MERCER ISLAND

NEWCASTLE

ISSAQUAH



5



405

SEATAC

TUKWILA

RENTON

BURIEN

Pacific Place is ideally positioned at the nexus of downtown's retail core, Seattle's Central Business District and the rapidly evolving, dynamic, South Lake Union.

**Top retailers at Pacific Place:**  
 Barneys NY, Tiffany & Co., AMC II, Kate Spade NY, Lululemon, Club Monaco & Din Tai Fung (coming soon)

South Lake Union

Central Business District

Capitol Hill

Waterfront

amazon

amazon

VIA6 Apts.  
Kings Inn

Martin Apts.  
Cinerama

amazon

6th & Lenora Bldg.  
Parking

The Warwick Hotel  
Hotel Andra

Police Headquarters  
Office Bldg.

1918 8th Bldg.  
United States District Courthouse

Metropolitan Tower Apts.  
Plaza 600 Bldg.

Westin Hotel

Parking  
Escala Condos  
Centennial Bldg.

SECURITIES BLDG.  
BED BATH & BEYOND

Aspira Apts.  
Parking

1,200 Room Hotel Under Construction

1700 7th Office Towers  
blue acre

The Tower Bldg.  
Do The Extraordinary  
Lloyd Bldg.

Bank of America

Times Square Bldg.  
Parking

Convention Center Expansion

Convention Center Expansion

Convention Center Expansion

The Olivian Apartments

Olive 8 Hyatt Hotel and Condos  
Paramount Hotel  
1600 7th Office Tower

PACIFIC PLACE

NORDSTROM

rack  
Westlake Center  
Mayflower Park Hotel  
ZARA

macy's

Columbia Sportswear Company

Light Rail Construction Site  
Paramount Theatre

Premiere Apartments  
Tower @ 801

Ruth's Chris Steakhouse  
Grand Hyatt Hotel

Roosevelt Hotel  
Game Works  
Regal Cinema  
FOREVER 21  
Levi's  
American Apparel  
NIKE

EILEEN FISHER  
Mario's  
H&M  
OLD NAVY  
BANANA REPUBLIC  
GAP

URBAN OUTFITTERS  
ALLSAINTS  
LOFT  
ANTHROPOLOGIE  
SEPHORA  
ARCTERYX

Abercrombie & Fitch  
VANS  
Yard House

Waterfront

Washington State Convention & Trade Center

Seattle Sheraton Hotel

U.S. Bank Centre

Motif Hotel

Byrnie Utz Hotel

Seattle Symphony

PENDLETON  
Capital Grill

TJ-MAXX

Two Union Square  
One Union Square  
Park Place Building

Washington Athletic Club  
Seattle Hilton

5th Ave Theater  
IBM Plaza

Rainier Square  
Proposed Office Tower, Hotel & Apts.  
Fairmont Hotel

Seattle Symphony

Seattle Symphony

Seattle Symphony

Seattle Symphony



# Demographics

- Population growth: 20.6% since 2010
- Seattle population 3.7 Million people
- Downtown workers 243,995
- 56% of residents are male
- 68% of residents are single-person households

Category	3 Miles	5 Miles	10 Miles	15 Miles
Population	201,837	421,333	1,036,281	1,758,626
\$100K + Households	33,519	66,708	156,704	255,221
\$150K + Households	17,356	35,593	180,473	128,946
Households	110,323	207,110	461,009	743,915
Average Household Income	\$92,933	\$95,854	\$95,854	\$97,010
Bachelors Degree or higher	66.2%	66.7%	60%	54.9%





# CUSTOMER EXPERIENCE LEVEL 2





# CUSTOMER EXPERIENCE LEVEL 2 (day)





# CUSTOMER EXPERIENCE CONCOURSE







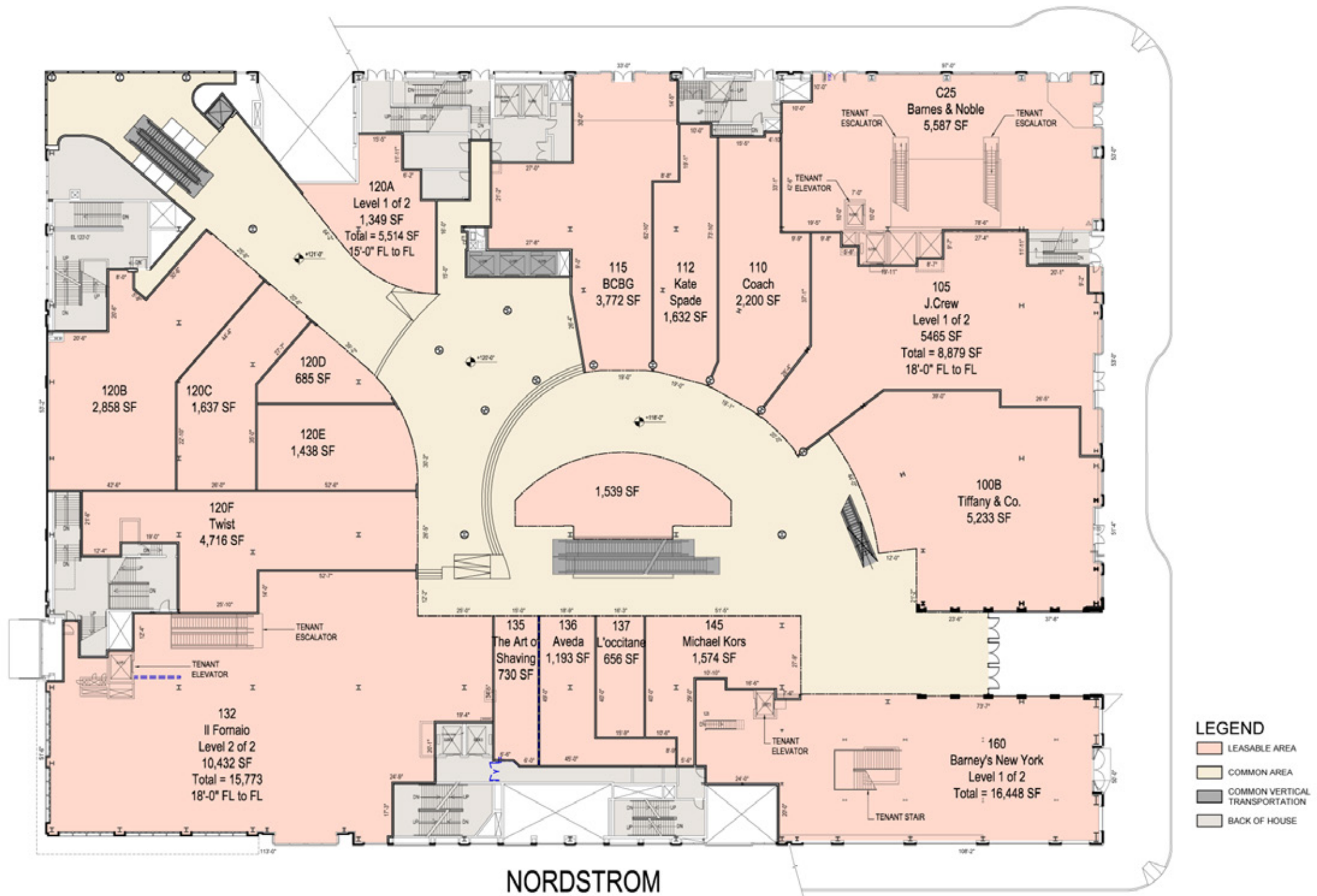








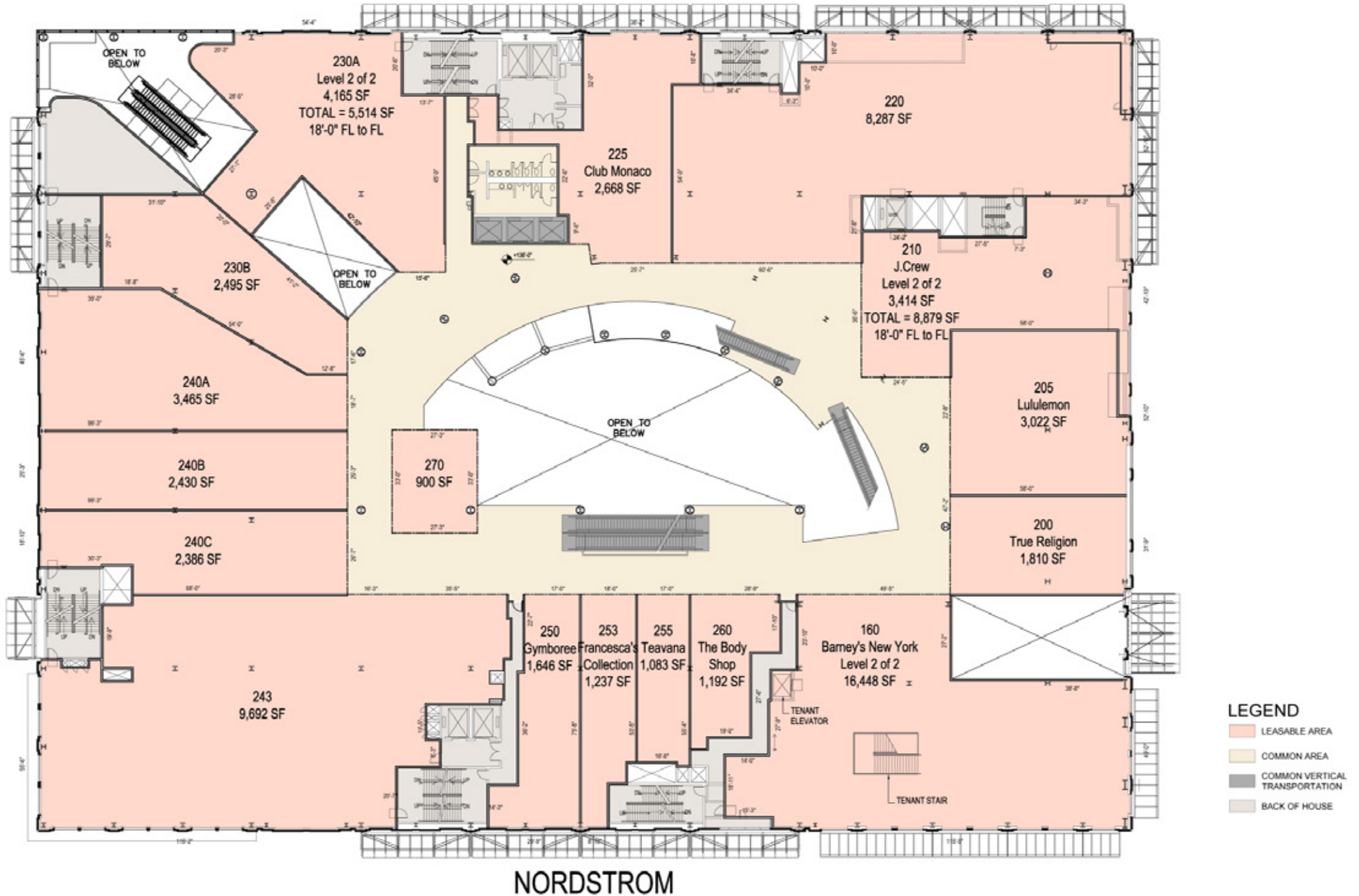
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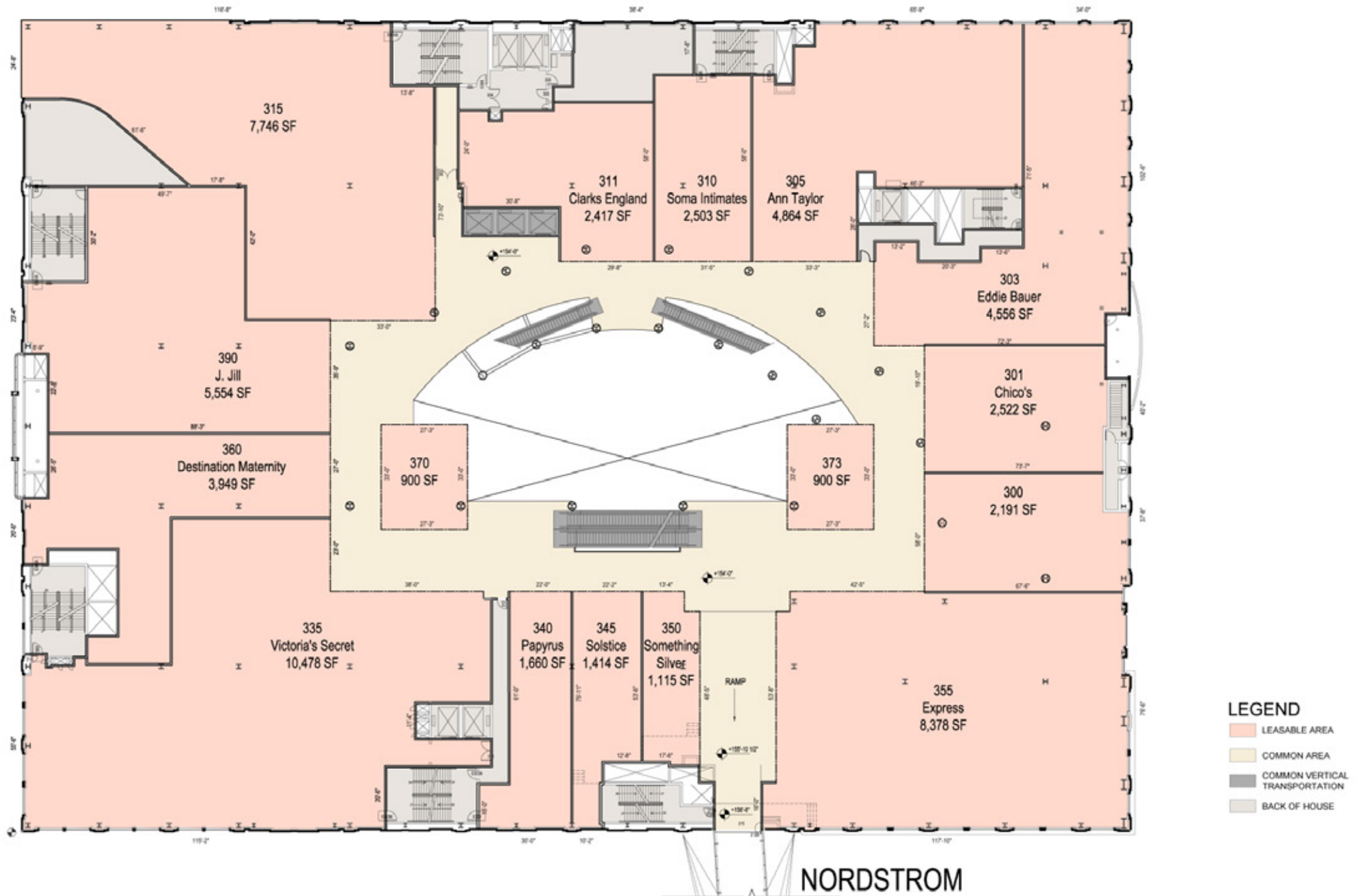
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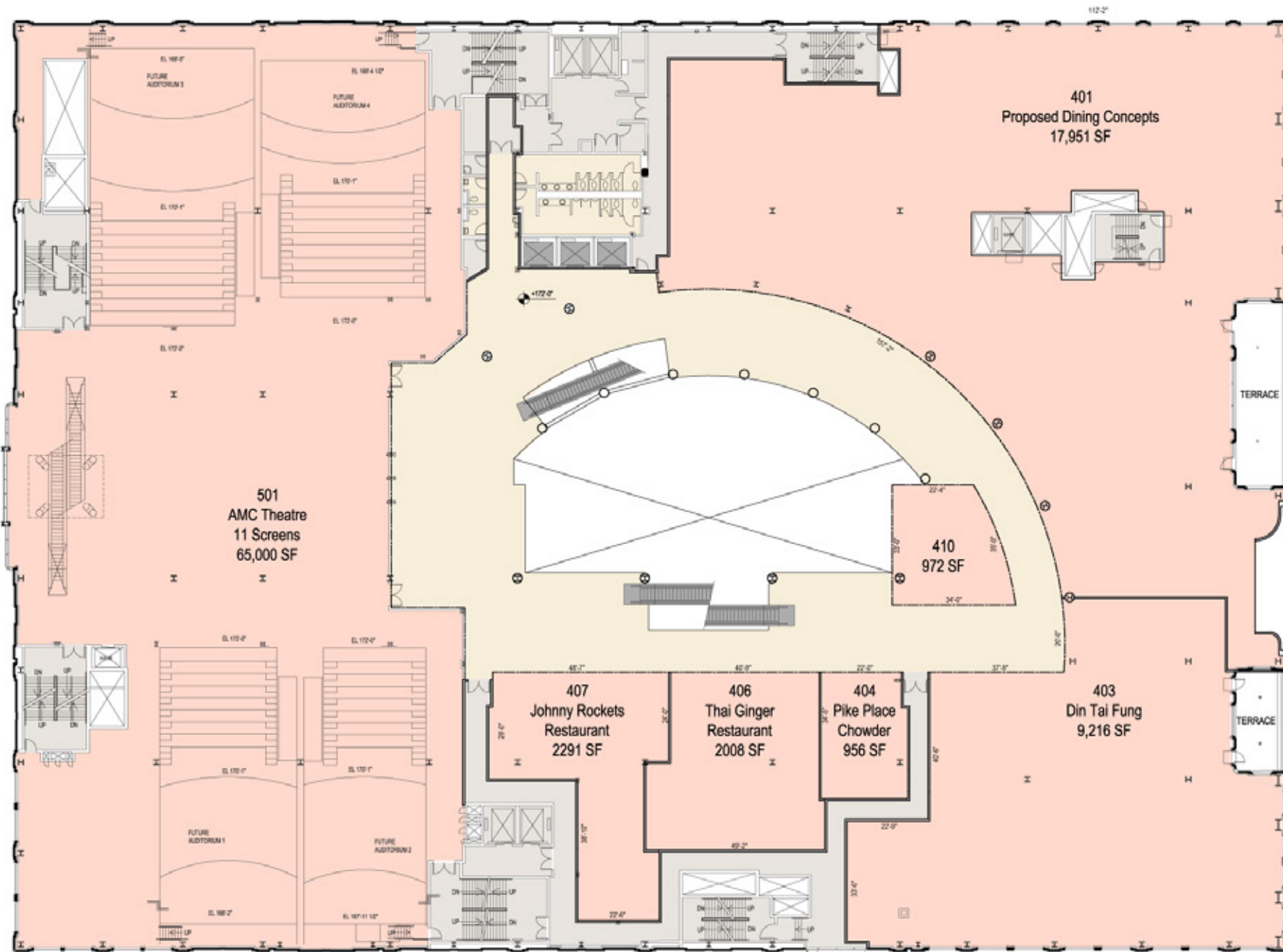
# PACIFIC PLACE







# PACIFIC PLACE



**LEGEND**

- LEASABLE AREA
- COMMON AREA
- COMMON VERTICAL TRANSPORTATION
- BACK OF HOUSE

NORDSTROM



# PACIFIC PLACE | SEATTLE

5 LEVELS OF FASHION, FOOD & FILM



LAEL CULINER  
VICE PRESIDENT, LEASING  
415-277-6801  
lael.culiner@madisonmarquette.com

 **MadisonMarquette**  
MADISONMARQUETTE.COM