

Drew Genova, Chief Asset Services Officer

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Drew Genova joined Madison Marquette in 2019 as Chief Asset Services Officer for Madison Marquette. In this role, Mr. Genova manages strategy development for new business pursuits as well as account development and service delivery for the company's integrated leasing and property management asset services. Drew collaborates with Madison's regional presidents to expand the company's services platform, focusing on the growth of new and existing client relationships across service lines, asset classes and markets. His extensive experience developing and managing integrated property services for private and institutional owners is a key driver for the company's growth strategy.



Genova has over 30 years of experience as a business developer and account leader serving institutional investors and owners across the country. Prior to joining Madison Marquette, he was Executive Managing Director, Asset Services and Co-Leader/Strategic Accounts managing a portfolio of over 400 million SF at CBRE. He also led CBRE's public REIT practice. Previously, Drew served as an Executive Managing Director and Principal for Trammell Crow Company, where his responsibilities included agency brokerage, leading the Northeast Region's Portfolio Management Group and serving on the National Accounts Team.

A licensed real estate broker in Washington, DC, Virginia and Maryland, Drew is an active member of the Urban Land Institute. His industry honors include CBRE's 2017 Enterprise Award, and his community activities include serving the Leukemia and Lymphoma Society and Catholic Charities in the Washington, DC region.