

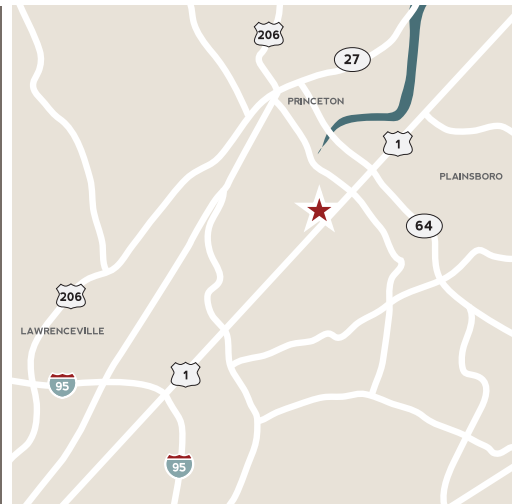
# MARKETFAIR

MarketFair is a 242,000 square foot enclosed lifestyle center located in Princeton, New Jersey, which has dramatic and natural lighting for an inviting feel for shoppers and diners.



## THE PROJECT

- MarketFair is situated along Route 1, the region's most important commercial thoroughfare, and offers an impressive combination of the nation's strongest and most sought after retailers and eateries.
- The trade area consists of some of the highest demographics in the state boasting approximately 100,000 people with an average household income ranging from \$149,000 - \$160,000.
- Princeton University, which enjoys international prominence, is approximately one mile from the property.
- MarketFair offers the affluent community a "Who's Who" list of elite national retailers and restaurants that include Athleta, Anthropologie, Barnes & Noble, Janie and Jack, South Moon Under, Pottery Barn, West Elm, Banana Republic, Gap, Williams Sonoma, Bahama Breeze, PF Chang's China Bistro, Seasons 52 Fresh Grill and Bobby's Burger Palace as well as a newly renovated AMC Theater.



3535 US Highway 1  
Princeton, NJ 08540

## DEMOGRAPHICS

	1 MILE	3 MILE	5 MILE
Population	3,355	43,600	97,144
Households	1,401	16,369	36,635
HH Income	\$133,535	\$172,970	\$171,888

Source: SitesUSA 2017

## LEASING

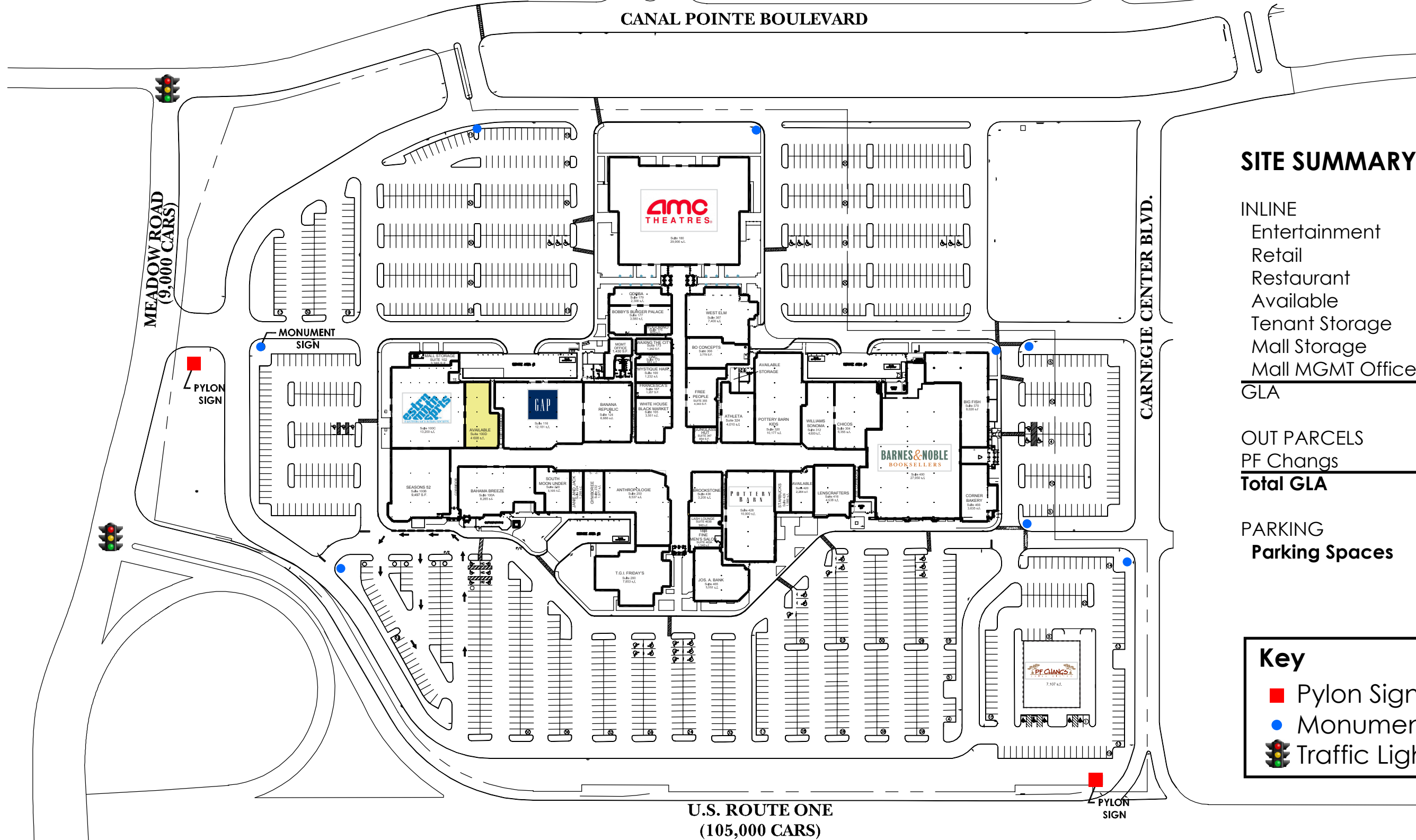
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## ONLINE

- marketfairmall.com
- facebook.com/MarketFair

- @shopmarketfair
- pinterest.com/marketfair





**SITE SUMMARY**

<b>INLINE</b>	
Entertainment	29,900 SF
Retail	147,397 SF
Restaurant	45,957 SF
Available	5,199 SF
Tenant Storage	5,570 SF
Mall Storage	3,385 SF
Mall MGMT Office	1,432 SF
<b>GLA</b>	<b>238,840 SF</b>
<b>OUT PARCELS</b>	
PF Changs	7,107 SF
<b>Total GLA</b>	<b>245,947 SF</b>

<b>PARKING</b>	
<b>Parking Spaces</b>	<b>1,507</b>

**Key**

- Pylon Sign
- Monument Sign
- Traffic Light



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**MARKETFAIR**

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 www.marketfairmall.com

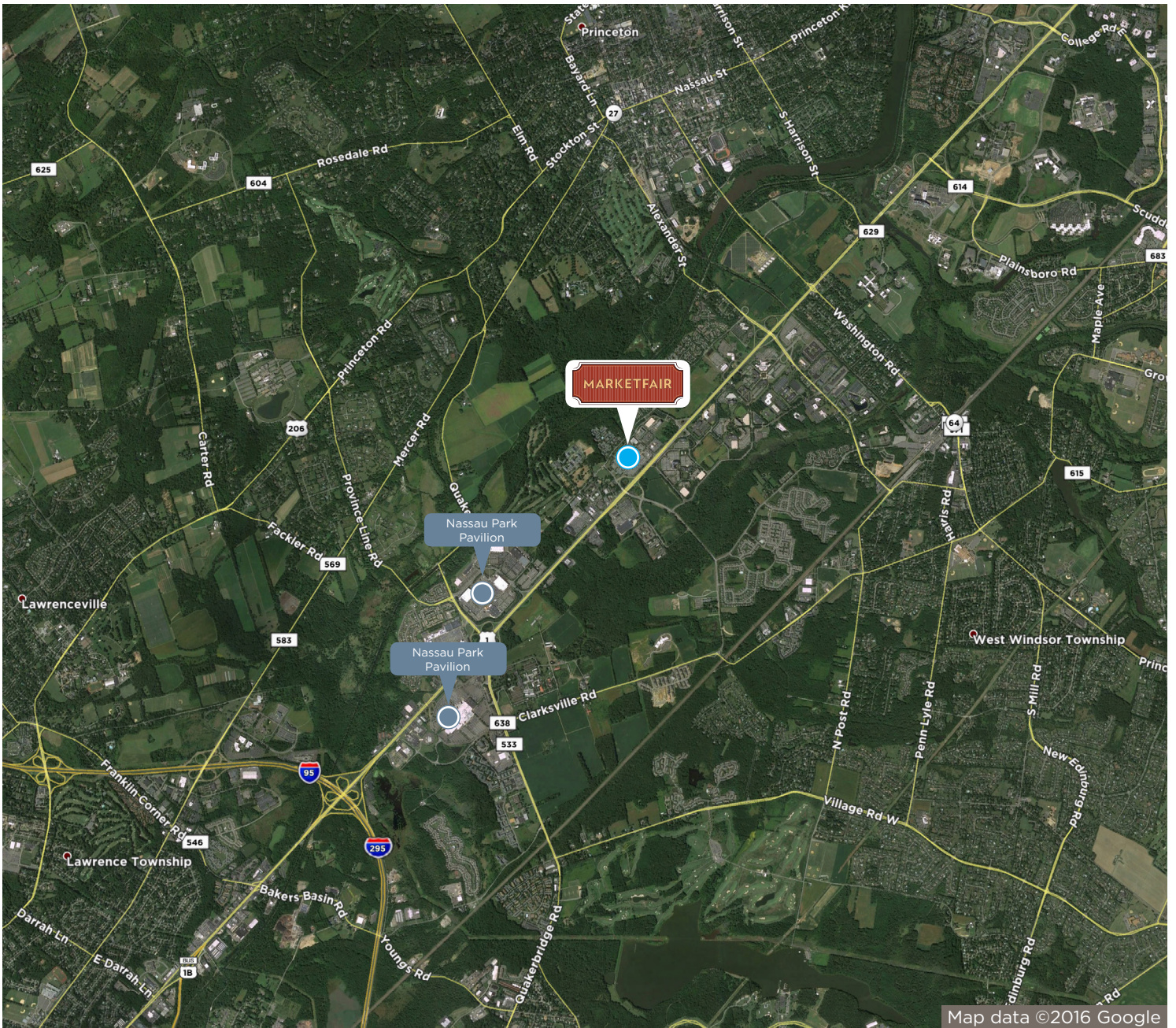
150 120 90 60 30 0 75 150 300

**SCALE : 1" = 150'**

This plan is for the purpose of site location and general arrangement only, indicating relative store locations. It is not intended as an inducement or as representation that the identities of the occupants now or ever will be set forth herein. Landlord reserves the right to change the identities of the occupants, vary the uses, sizes, locations of buildings and add or eliminate buildings or improvements.

**SITE PLAN**

04/03/18



**LEASING**

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